



BEAUTY & FASHION

So Pure - Natural & Gentle Hair Products

Keune Haircosmetics is offering a unique and innovative concept for gentle and natural care of hair and scalp, combined with massage and aromatherapy for a wholesome relaxation of body and mind with their So Pure product line. The philosophy is to create healthy and shiny hair through a well-functioning scalp with the help of plant extracts. With the additional perception of rest, relaxation and well-being, a balance is accomplished for optimum inner and eternal care.

So Pure's specific qualities: Only plant extracts and essential oils are used as natural working ingredients. No artificial fragrances, colorants or animal related materials are used. The aromas come from 100% natural essential oils. The Keune Laboratories are the first with a range of styling products free from artificial polymers. All the products in the So Pure Styling range are suitable for all hair types and styles and have a natural fruity aroma of orange/palmerosa (light orange/citrus).

Visit www.sopurenaturalbalance.com for more information.

