

WWD BEAUTYBIZ

SPRING HAIR EXTRAVAGANZA

MODERN

QUICK FIXES

When time is of the essence, these treatments claim they can deliver results in the blink of an eye. —Belisa Silva

OLAY

PROFESSIONAL PRO-X INTENSIVE TREATMENT MASK AND SKIN TIGHTENING SERUM

This two-step regimen, fortified with extracts of dill seeds sourced from India and Hungary, purports to improve skin structure for increased firmness. The mask contains caffeine, glycerin and hyaluronic acid to plump cells, while the polymer-rich serum fills expression lines on contact. **\$62** (mass retailers)



PETER THOMAS ROTH INSTANT UN-WRINKLE

Vitamins A, C and E are formulated with skin-plumping hyaluronic spheres in this moisturizing formula, which promises to immediately smooth deep wrinkles, fill expression lines and shrink enlarged pores. The treatment, which dries to a powderlike finish, also delivers free radical protection. **\$45** (Sephora, peterthomasroth.com)

STRIVECTIN

INSTANT MOISTURE REPAIR DAILY HYDRATOR

With density-building oligopeptides, this instantaneous moisturizer purports to smooth, plump and encourage the production of elastin fibers below the skin's surface in just one hour. **\$59** (Bloomingdale's, Lord & Taylor, Macy's, select Saks, Sephora, Ulta)



SENSAI CELLULAR PERFORMANCE HYDRACHANGE CREAM

This gel-cream blend of emollient oils and a proprietary hyaluronic acid network claims to work on contact to activate skin's internal hydrating mechanisms. Koishimaru silk and nourishing purple orchid extracts create a barrier to keep moisture locked in, while beta carotene fortifies skin's defenses. **\$160** (Bergdorf Goodman)

AMINOGENESIS

GONE IN SIXTY SECONDS INSTANT WRINKLE ERASER

This wrinkle filler contains peptides, micro-collagen and firming proteins and claims to promote immediate firmness. It also delivers muscle-relaxing gamma-aminobutyric acid for a "faux-tox" effect. **\$19.99** (aminogenesis.com)



BREMENN RESEARCH LABS INSTANT FOREHEAD SMOOTHER

The line-smoothing formula contains peptides and fast-acting polymers from the sap of the tropical plant sorghum to purportedly fill forehead furrows and crow's-feet alike. Sweet almond proteins are said to provide immediate lifting and plumping, while a skin-brightening agent works to even tone instantly and the overall complexion over time. **\$69** (bremennlabs.com)