

Contact: Christina Halper or Lindsey Hamma

KMR Communications, Inc.

Phone: 212.213.6444 1

Facsimile: 212.213.4699

christinah@kmrcommunications.com / Lindsey@kmrcommunications.com



CAROLYN New York Nail Care Line: What Avenue Are You?

Nail Expert Carolyn Cianciotto, the Grand Dame of Manicures and Pedicures who is known throughout the East Coast for her celebrated hand and foot treatments has created her own line of nail polish: Carolyn New York. Carolyn New York is an exciting new line of nail polish that has taken the spirit and flavor of New York and bottled it into colors for every girl. Are you a Park Chick, a Bronx Babe or a Tribeca Trendster? Carolyn NY has a color to suit every personality.



Times Square



Tribeca Spirit



Brooklyn



**125th Street
History**



**Mulberry
Street**



**Columbus
Circle French
Beige**



**Taking in a
Show**



**Fashion Week
French Pink**



Spanish Harlem



Castle Hill Ave



**Sutton Place
French
Natural**



Park Chicks



West 4th



**Window
Shopping
French Peach**



Lincoln Center



The Bronx



**Shopping on
5th French
Sheer White**



Spring Street



Snowing in the Park French Tip White

Contact: Christina Halper or Lindsey Hamma

KMR Communications, Inc.

Phone: 212.213.6444 1

Facsimile: 212.213.4699

christinah@kmrcommunications.com / Lindsey@kmrcommunications.com



CAROLYN New York Nail Care Line: What Avenue Are You?

Nail Treatments:

- Gotmyback Base Coat
- Gotmyback Base Coat is formulated to provide a protective layer to the nail. Applies smoothly and improves inter-coat adhesion for better polish wear.

- *NY Minute Dry Top Coat*
- NY Minute Dry Top Coat is a professional, super fast polish dryer, drying the polish from the inside out to shorten your manicure line. It provides a protective layer over the polish to extend the life of your manicure while leaving a super high gloss shine.

- *NY Miracle Oil*
- A unique blend of Jojoba oil, apricot kernel oil and Vitamin E to nourish the cuticle and the nail bed. Regular use will moisturize and condition dry, rough cuticles.

- *Lavender NY Miracle Oil*
- Contains lavender extract which helps in healing severely damaged cuticles by soothing and hydrating the cuticle area.

- *Citrus NY Miracle Oil*
- Contains Vitamin C, which helps protect your cuticles from environmental damage and helps stimulate tissue repair.

- *Almond NY Miracle Oil*
- Contains almond extract which helps keep the cuticle nourished conditioned.

Carolyn New York does not contain Dibasic Acid (DBA), a chemical commonly used in other nail polish and has a flat brush rather than a round brush (which causes less drip and more control). Carolyn New York's bottles are also designed with a grip top (for easy open), and are salon-formula (thinner, and better quality).

Carolyn's experience includes the management of top quality salons and spas spanning Palm Beach to New York City. Carolyn's inimitable New York vibe and professional demeanor has attracted a clientele of well-known celebrities and top executive business-people who accept nothing but the best.

Carolyn New York launched in April 2006 and is available online at www.carolynny.com.

*For more information, images, or samples, please contact
Christina Halper or Lindsey Hamma at KMR Communications.*

212-213-6444

christinah@kmrcommunications.com/Lindsey@kmrcommunications.com.