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**MOORE UNIQUE:
Post-Summer Skin Care – Easy as 1-2-3**

New York, NY May 20, 2002 - Every summer millions of Americans flock to the beach to splash in the cool water and baste in the hot sun. Before you know it the skin is sunburned, dry and uneven. Over time this causes freckles, age spots, hyperpigmentation and premature wrinkling. Treating these problems may be as easy as 1-2-3. Dr. Milton Moore, a Houston based-board certified dermatologist, has developed a three piece, post-summer skin care system. It includes a Body Scrub Lotion, Hydrate Facial & Body Wash and Toner Cream with Glycolic Texturizer and Lightener.

1 Moore Unique Body Scrub Lotion

This is the perfect products for sloughing off dead skin cells after over exposure to the sun. It's unique blend of menthol, aloe vera and mineral oils leave the skin feeling tingly while they soothe and heal. At only \$12.95 per bottle (7 oz.) these invigorating granules cleanse, smooth rough spots, and gives a healthy glow to dull skin.

2 NEW! Moore Unique Hydrate Facial and Body Wash

This specially formulated body wash can be used daily to provide complete moisturizing, with the added benefit of skin exfoliation. The act of adding moisture while exfoliating dead skin cells in one of the key elements when repairing sun damaged skin and preparing for dry, winter months. Hydrate Facial & Body Wash is also an excellent way of relieving eczema, rashes and mild to moderate acne. Added botanical and aloe vera help to soothe and heal dry, scallie skin. This product retails for only \$6.95 (7 oz.)

3 Moore Unique Toner Cream

Say goodbye to age spot! This breakthrough formula of Glycolic Acid and Kojic Acid has been proven to be more effective than common Alpha Hydroxyl products for correcting skin texture and discoloration. Added benefits include prevention of razor bumps/burn and aiding in exfoliation of damaged and darkened skin cells. Retailing at \$15.95 (2.5 oz.), this Glycolic solution gives us one of the best toner cream additives in use today.

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For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or info@kmrcommunications.com. KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.