

Contact: KMR Communications, Inc.
P: 212.213.6444
F: 212.213.4699
info@kmrcommunications.com



10 Expert Tips For Good Hair Salon Etiquette

New York, NY 2002 - Time and again, the topic of hair salon etiquette comes up in conversations between women who frequent salons. Whether it is a cut, color, straightening process or even just a bang trimming, the tipping process can be very tricky. You don't want to look like a cheapskate, yet you also don't want to empty your wallet on excessive tipping on top of an expensive haircut. Even the appropriate cancellation procedure, as well as the timing in which you return for a "fix" can remain elusive. Answers are finally upon us! **Valerie Rosenthal, manager of the Robert Stuart Salon at Oasis On Park**, tips us off with some valuable etiquette information so we are no longer stuck in "hairy" situations.

Valerie suggests:

1. The appropriate tip for a stylist/colorist is 20% of the cost of the service.
2. The shampoo assistant should receive a \$3 to \$5 tip, and a little more if he/she assisted in your color process.
3. For assistants who do the blow-dries, 10 to 15 percent of the color/cut price is appropriate, and more towards 15% if your hair is long.
4. If you are not happy with your cut/color let the salon know ASAP. Generally it is the salon's policy to redo your hair until you are happy with it.
5. A "fix" must be done right away. Ideally the next day is the appropriate time to come in and a week later at the most. After a week there will already be some re-growth.
6. It is an insult to tell your stylist how to cut your hair, you would never dream of telling your doctor/dentist what to do. Yet, it is okay to express a preference, as in if you prefer scissors to a razor cut or vice versa.
7. DO NOT cancel 10 minutes before an appointment.
8. Most salons confirm appointments the day before. Yet, common courtesy is a 24-hour cancellation. Stylists like most people in the service business sell blocks of their time. Time lost is money lost.
9. Busy stylists/colorists have waiting lists. Don't call on a "bad-hair day" or right before a vacation and expect an immediate appointment. Plan Ahead.
10. Treat your stylist/colorist with the respect that you command. After all, they are the ones that make YOU look good.

###

For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or info@kmrcommunications.com. KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.