



Hi There –

During this economic slump when business is slow, and money is tight, we all search for ways to carry on with our daily regimen. Without resorting to cracking open the piggy bank, we must think of the most logical things to do. For example, our fashion ‘recession-istas’ may respond by applying appliqués to jeans so they appear new, design their own tees to fit this years trends, or break out older clothes that have been sitting in the back corner of their closet since 1990 for mending and revamping to create a more modern look.

As for our beauty ‘recession-istas,’ the best solution may require some improvisation, but the results are worth every second! Rather than taking a trip to the spa and thinning your wallet immensely with an expensive anti-aging facial treatment (not to mention wasting gas) you can simply create your own economically friendly spa treatment in the comfort, and convenience of your own home. **Y.E.S. Young Essential Skincare** offers a three step process that delivers spa like results. In only a half hour, you can reward yourself with a de-stressing and revitalizing at-home spa session. All you need is a comfortable relaxing setting, dimmed lights, aromatherapy candles and finally Y.E.S. Young Essential Skincare Eye Patches and the Dynamic Duo kit which includes Y.E.S. Anti-Aging Serum and Rejuvenating Moisture Cream.

Three Easy Steps:

1. First, apply the Y.E.S. Eye Patches to a cleansed, dry face for 18-20 minutes or until the patches are dry. While you’re eyes are resting these new high performance anti-aging Eye Patches will transform the appearance of your lower eye area, removing signs of fatigue while hydrating and lifting. The biologically active ingredients alleviate puffiness, dark circles, fine lines and wrinkles in no time. These patches will give the eye are an amazing, rejuvenated boost.
2. Apply a few drops of the Y.E.S. Anti-Aging Serum to the face, neck and décolleté. As you are massaging the serum gently into your skin, the CP24-Complex™ which has the most complete method to penetrate layers of the skin, with a targeted mission of increasing cellular proliferation by 250% within 24 hours will begin to talk action. You will notice the deep tissue cellular changes as the tone and texture improves within a few weeks.
3. Following the same areas the serum, apply Y.E.S. Rejuvenating Moisture Cream generously. As you apply the cream, it goes to work stimulating new cell production, bringing new younger cells to the surface to repair and protect the skin, reversing the signs of aging.

If you're interested in developing a story on at-home beauty treatments, it would be my pleasure to speak with you. I can provide you with a sample of Y.E.S. Young Essential Skincare products as well as high-resolution product images per your request. Please don't hesitate to contact me if you have any questions. You can reach me during business hours Monday through Friday via email: XXXXXXXX@kmrpr.com or in the office: 212-213-6444.