



## Bruno Jamais "Never" Short on Music

On the heels of a fifth anniversary celebration (held November 6th, 2007), Bruno Jamais, the contemporary French restaurant-club on the Upper East Side, now presents Mediterranean Night, a new entertainment series on Sundays. From 8 pm to 2 am, the restaurant features DJ "Z" from Tel-Aviv and dinner a la carte. There is plenty in store for the rest of the week: Monday nights 8:30 pm to midnight showcases the band around Town, and Tuesdays through Saturdays play 70s, 80s and 90s music with dinner.



Credit: Katherine Rothman  
Artist Cyrille Margarit KMR,  
PR CEO Katherine Rothman,  
Bruno Jamais, Metrowine  
CEO Patrick Bauhier

Prior to opening Bruno Jamais Restaurant and Club in 2002, the 46-year-old, Parisian-born Jamais was an important fixture in the culinary world as the Maitre D' at Restaurant Daniel. He is indebted to world-renowned Chef Daniel Boulud for not only teaching him English, but also giving him the opportunity to preside over one of the country's finest venues for classic French cuisine. While at Daniel, he catered to patrons that included world leaders, society matrons and A-list celebrities.



Following Restaurant Daniel, Jamais moved onto Alain Ducasse and then opened the eponymous Bruno Jamais Restaurant and Club in a beautiful 4,500 square foot townhouse on East 81st street that formerly housed Parioli Romanissimo.

The restaurant business is in Bruno's blood, working from the age of 15 in his father's restaurants in Paris and eventually moving on to other notable Parisian establishments such as Lucas Carton, and Le Doyen. Bruno Jamais Restaurant and Club was his first foray as an owner. As Jamais said, the most stressful part is, "maintaining the quality of the food and the dining experience, effectively promoting the establishment to an elite clientele, and the ever present awareness that in the cut-throat world of Manhattan dining, there is no room for mistakes."

Well aware that to please an elite clientele, Jamais had to deliver something extraordinary that surpassed a regular dining experience. To set the right ambiance, he enlisted renowned architect Tony Chi who combined a clubby living room style environment with the comfortable luxury of a first class dining room. The restaurant received the "Best Restaurant Design" Award by Hospitality Design Magazine for 2004. Bruno is a favorite discreet destination for luminaries such as Keanu Reeves, Former President Bill Clinton, Kim Cattral, Billy Baldwin, Chris Noth and Spike Lee to name but a few.



Credit: Bruno Jamais  
Dinner a la carte accompa-  
nies the entertainment  
series

Jamais was inspired to combine a first class restaurant with a nightclub during his time at Daniel when regular customers would inquire where they could go to drink and dance without leaving the Upper East Side. The restaurateur sought to model the ambiance of his place after those in the South of France that effortlessly combine fine food with a sexy, glamorous and fun environment. After spending a lifetime envisioning his dream restaurant, Jamais had this to say: "I always had an idea of what I wanted. This is the kind of place I would go for a fun night out." And from the looks of the hopping scene every night, he's not the only one.



Credit: Katherine Rothman  
Bruno Jamais with La Goulue  
Restaurant Managers  
Maiwenn and Steven  
Jauffrineau



Credit: Katherine Rothman  
Court TV Hollywood Heat Reporter Lynne  
White with Fox Five's Nick Gregory



Credit: Katherine Rothman  
A view of the attendees of Bruno  
Jamais's 5th anniversary party