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ROSACEA: It's Nothing to Blush About New Laser Treatment Provides Solution

New York, NY February 6, 2003 – An estimated fourteen million Americans suffer from Rosacea, a severe skin disorder that can strike adults in their thirties and cause the facial skin to become overly red. Redness can appear on the neck, chest, scalp or ears. When left untreated, Rosacea can lead to visible blood vessels, bumps and pimples, eye irritation and an enlarged nose, as seen on world famous actor Karl Malden. For many sufferers, Rosacea causes a decline in self-confidence, and can make a usually social person become a recluse. Thanks to **Dr. Elliot Duboys**, a New York board certified cosmetic surgeon a revolutionary new procedure with the **Intense Pulse Light**, Rosacea no longer needs to be something to blush about.

Intense Pulse Light (IPL) is a computer-generated system that gives off a broad spectrum of light wavelengths. This technology uses a series of filters that allow only a particular group of wavelengths to pass through. Once emitted, the light wavelengths attack the chromophore, which results in injury to the hemoglobin and blood vessels that are causing the redness. Once the damaged blood vessels are eliminated there is no longer a source for the redness that is causing the Rosacea, thus there is a significant improvement in the skin's pigmentation. In the past, the only methods of treatments involved medicated cosmetics, antibiotics and Metro Gel that only worked for a small group of patients, and left others "red in the face."

Intense Pulse Light requires a minimum of 4-5 treatments before patients begin to see significant results. The procedure can be performed during the patient's lunch hour and there is little discomfort. "Patients usually describe the feeling like a light rubber band snap," says Dr. Duboys. Directly following a treatment there will be some redness that will subside within 15-20 minutes. For women, they can re-apply makeup one hour after a treatment. Results are long lasting, but Dr. Duboys warns that the blood vessels will return over time. "Everyone reacts differently to treatments. Some patients may need additional treatments. At a certain point a patient will reach a plateau, at which time treatments will cease. When the redness returns, the treatments can start again."

If left untreated, Rosacea can completely take over a person's life. There are many options for treatment, but none have been as effective as Intense Pulse Light. Dr. Duboys recommends that Intense Pulse Light be considered as a first line of treatment rather than the second.

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